

BUILT UNTAMED

The Ford Bronco[™] is back. Available as a heritage-true 2-Door SUV and as the first-ever Bronco 4-Door, featuring 4 unique models.



BIG BEND[™] (2- or 4-Door) This is where the adventures start. Equipped with a leather-wrapped steering wheel. Dual-zone electronic automatic temperature control. Aluminum wheels. A power outlet, remote start and more. OUTER BANKS[™] (4-Door) Mounted on 18" aluminum wheels, Outer Banks gets LED signature headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, a 12" LCD touchscreen in the center stack.

OUTER BANKS

WILDTRAK™ (2- or 4-Door) Take thrills head on with the standard Sasquatch™ Package (4-Door models): 35" tires, 17" beadlock-capable wheels, locking differentials, and BILSTEIN™ shocks. Also standard: the 2.7L EcoBoost® V6 and a unique hood graphic.



BADLANDS™ (4-Door) The most capable Bronco in the lineup. Standard Sasquatch Package. BILSTEIN shocks, a front stabilizer bar disconnect and locking differentials. Standard 35" tires. Marine-grade vinyl seats.

All models shown with available equipment (left to right): 4-DOOR BADLANDS. Cactus Gray. 2-DOOR WILDTRAK. Carbonized Gray Metallic. 2-DOOR BIG BEND. Antimatter Blue Metallic. 2-DOOR WILDTRAK. Oxford White. 4-DOOR WILDTRAK. Cyber Orange Metallic Tri-coat. 4-DOOR BADLANDS. Shadow Black.

1. Additional charge.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Preproduction models may be shown throughout.

G.O.A.T. MODES

All models

NORMAL

For everyday driving. A perfect balance of excitement, comfort and convenience.

ECO _____

Tuned to help reduce fuel consumption.

SLIPPERY

Enables confident driving on slippery surfaces, helps make Bronco™ easier to control.

SAND

For off-road use only. Fun driving in soft, dry sand.

MUD/RUTS _

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

All models except Badlands™

SPORT

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

Badlands only

ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

Badlands and Wildtrak only

BAJA

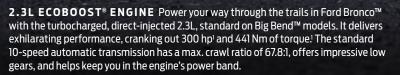
For off-road use only. Vehicle response tuned for high-speed off-road performance.

A MODE TO MATCH THE ENVIRONMENT Terrain Management System[™] with G.O.A.T. Modes[™] Goes Over Any Type of Terrain. These driving modes give you the ability to match performance to the terrain, weather, or whatever the roads and trails throw your way, at the simple turn of a dial. You can take advantage of up to 7 available modes – from Normal to Baja – depending on the model.

4-DOOR WILDTRAK.[™] Cactus Gray. Available equipment.

Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

POWER IS IN ITS NATURE



2.7L ECOBOOST ENGINE Bring more power to your off-roading or trail riding with the intercooled 2.7L EcoBoost engine with twin turbochargers. Standard on Outer Banks,™ Wildtrak,™ and Badlands™ models, it is capable of pumping out 330 hp¹ and 563 Nm of torque!

BADLANDS. Cactus Gray. Available equipment.

1. Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously.

REMOVABLE FENDER FLARES

AVAILABLE LED TAILLAMPS

AVAILABLE STEEL REAR BUMPER¹

REAR TOW HOOK

AVAILABLE ROCK RAILS

AVAILABLE 35" TIRES

BUILT FOR YOUR RUGGED ADVENTURES From a chassis architecture standpoint, the Ford Bronco[™] uses a body-on-frame setup, with a fully boxed, highstrength-steel ladder design. The doors, hood, front fenders and rear swing gate are made of aluminum. There's also plenty of underbody protection offered, with available bash plates protecting vulnerable parts underneath. Badlands[™] models get an upgraded steel front bash plate, plus bash plates for the engine, transmission, transfer case and fuel tank. Side rock rails are also available, strong enough to help support the weight of the Bronco if you encounter some boulders.

4-DOOR BADLANDS. Cactus Gray. Available equipment.

1. Availability varies by market. See your distributor for details.

Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

FENDER TIE-DOWN HOOKS

BODY-MOUNTED MIRRORS

LED HEADLAMPS & AVAILABLE LED FOG LAMPS

FRONT TOW HOOKS

AVAILABLE HEAVY-DUTY MODULAR FRONT BUMPER

2 GO-ANYWHERE KINDS OF 4x4 Rugged adventures are yours for the taking in Ford Bronco. The standard 4x4 setup is a 2-speed electronic shift-on-the-fly part-time system that offers 3 drive modes plus Neutral. In 4H and 4L, the system provides mechanically locked 4x4. While the low-speed 4L provides increased wheel torque when going over difficult terrain. The Advanced 4x4 system, standard on Badlands and Wildtrak™ 4-Door models, adds an auto mode (4A) for Automatic On-Demand Engagement to select between 2H and 4H. In 4A, the system continuously varies power to the front wheels for optimum performance in various on-road conditions.



YOUR TRAIL TOOL BOX Ford Bronco™ offers a number of innovative technologies to help you get from point A to point Z all the way over there. Available Ford Trail Control™ manages throttle and braking at individual wheels, allowing you to focus more on the steering when on difficult terrain. Trail Turn Assist reduces turning radius at low speeds to help you make those tight corners. Available Trail 1-Pedal Drive,¹ which requires the 2.7L engine, enables low-speed crawling that lets you bring the vehicle to a stop, all without using the brake pedal.

THE WHOLE HOSS One of the keys to the thrilling, off-road prowess of the Ford Bronco is its High-Performance, Off-Road, Stability, Suspension (HOSS) System. A modern independent front suspension, consisting of 2 aluminum A-arms and coilovers, helps keep you traveling smoothly. While a 5-link coil-sprung solid axle sits in the rear. Available upgrades include BILSTEIN[™] position-sensitive shock absorbers with end-stop control valves; and a semi-active hydraulic front stabilizer bar disconnect (standard on Badlands[™]), which can electronically disconnect and reconnect under load and on uneven ground.

4-DOOR BADLANDS. Shadow Black. Available equipment.

1. Trail One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment, or the need to apply the brakes. See Owner's Manual for details and limitations. Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

TAKE IT OFF THE TOP Easy to pull off and store, Ford Bronco[™] removable roof options help bring you closer to the great outdoors. The 4-Door features a standard 4-section hard top, and we've designed it so you can enjoy an uninterrupted view of the sky. 2-Door owners get a standard hard top with 3 removable sections. Bronco also includes removable doors. Storable inside the 4-Door, they make for a thrilling open-air experience. Removal of doors for off-road use only.

100

4-DOOR OUTER BANKS.[™] Rapid Red Metallic Tinted Clearcoat.¹ Available equipment. **1.** Additional charge.

A FAMILY WITH ATTITUDE



READY FOR MAINSTREAM OFF-ROADING

Ford Bronco[™] Big Bend^{™1} models provide plenty of comforts along with the essentials. Aluminum wheels grace the outside. While inside, you can enjoy standard features like the dual-zone electronic automatic temperature control, a power outlet, and a Remote Start System.

2-DOOR. Antimatter Blue Metallic.Available equipment.1. Availability varies by model.



OFF-ROAD IN STYLE Outer Banks™ models go all out to pair rugged good looks with performance. Mounted on 18" highgloss black-painted aluminum-alloy wheels, this model features standard signature LED headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, comfort and convenience for your off-road adventure come by way of a standard 12" LCD touchscreen.

4-DOOR. Carbonized Gray Metallic. Available equipment.

MAKE YOUR FORD BRONCO A LEGEND

THE SASQUATCH™ PACKAGE Standard on Badlands[™] and Wildtrak[™] 4-Door models. This package is specifically tailored to give your Ford Bronco[™] more off-roading prowess. 35" mud tires with 17" beadlock-capable wheels. High-clearance fender flares. A high-clearance suspension featuring position-sensitive BILSTEIN[™] shock absorbers. And a 4.7 final drive ratio with electronic-locking front and rear axles. It's an all-in-one package meant to make your Bronco legendary.



HIGH-SPEED THRILLS Take your adventuring to greater heights with Wildtrak,™ which comes equipped with the Sasquatch™ Package, including 35" tires, standard on 4-Door models. On top of the 2.7L twin-turbocharged EcoBoost® engine, you get distinctive exterior stylings, including a black grille, black wheels and a unique WILDTRAK hood graphic.

4-DOOR. Cactus Gray. Available equipment.

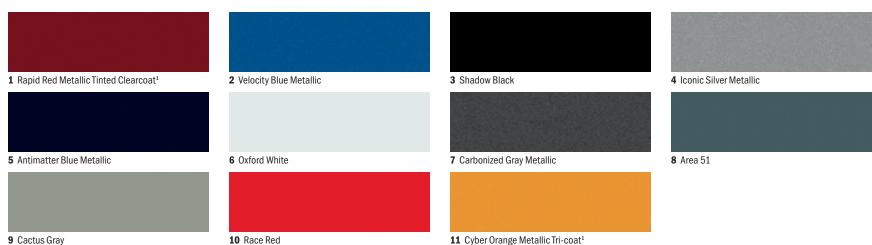
Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



GO TO EXTREMES BILSTEIN position-sensitive monotube shocks, a front stabilizer bar disconnect, and front and rear locking differentials help make the Badlands[™] ultra-capable. And then some. Make the most of the 35" mud-terrain tires in the standard Sasquatch Package, and enjoy an interior that offers you a full range of features from easy-to-clean vinyl to a leather-trimmed option.

4-DOOR. Area 51. Available equipment.

EXTERIOR & INTERIOR



J Cactus Glay



Standard Black Onyx and Dark Space Gray Cloth / 1-10 $\textbf{Big Bend}^{\texttt{M}}$



Optional Navy Pier and Dark Space Gray Leather-Trimmed / 1–11 **Outer Banks**



Standard Black Onyx Marine Grade Vinyl / 1–11 Badlands™



Standard Black Onyx and Medium Sandstone Cloth / 1-10 **Big Bend**



Optional Black Onyx and Roast Leather-Trimmed / 1-11 **Outer Banks**



Optional Black Onyx Leather-Trimmed / 1-11 Badlands

Standard Dark Space Gray and Navy Pier Cloth / 1-11 **Outer Banks™**



Standard Black Onyx and Medium Sandstone Cloth / 1-11 Wildtrak™



Standard Roast and Black Onyx Cloth / 1-11 **Outer Banks**



Optional Black Onyx and Medium Sandstone Leather-Trimmed / 1–11 Wildtrak



A. BIG BEND™	Standard	17" Carbonized Gray-Painted Aluminum and 32" P255/75R17 All-Terrain Tires
B. OUTER BANKS™	Standard	18" Bright Machined Black High Gloss-Painted Aluminum and 32" P255/70R18 All-Terrain Tires
C. WILDTRAK [™] 2-DOOR	Standard	17" Black High Gloss-Painted Aluminum and 32" LT265/70R17 All-Terrain Tires
D. WILDTRAK 4-DOOR	Standard	17" Black High Gloss-Painted Aluminum with Black Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires
E. BADLANDS™	Standard	17" Black High Gloss-Painted Aluminum with Warm Alloy Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires



STANDARD FEATURES

MECHANICAL

10-speed automatic transmission	
Electric power-assisted steering	
Electronic parking brake	
Power disc brakes with Anti-Lock Brake System (ABS)	

FORD CO-PILOT360™ TECHNOLOGY

Auto High-Beam Headlamps
Hill Start Assist
Post-Collision Braking
Pre-Collision Assist with Automatic Emergency Braking (AEB)
Rear View Camera with Backup Assist Grid Lines

EXTERIOR

Carbonized Gray hard top	
Easy Fuel® capless fuel filler	
LED headlamps	
Rear carrier with full-size spare wheel and tire	
Removable roof and doors	
Tow hooks (2 front, 1 rear)	

INTERIOR

Split-fold rear seat (recline and armrest on 4-Door)
12V powerpoints (2)
Carpeted front floor mats
Configurable daytime running lamps
Driver and front-passenger grab handles
Locking center floor console
Manual-tilt/-telescoping steering column
Power windows with front one-touch-up/-down feature
Smart-charging USB ports for front and rear rows (4 total)

SAFETY & SECURITY

Personal Safety System ${}^{\rm M}$ for driver and front passenger includes dual-stage front airbags ${}^{\rm 1}$

Front-seat side airbags¹

Safety Canopy® System with side-curtain airbags1 and rollover sensor

AdvanceTrac[™] with RSC[®] (Roll Stability Control[™])

Individual Tire Pressure Monitoring System (TPMS; excludes spare) Perimeter alarm

1. Always wear your safety belt and secure children in the rear seat. 2. Availability varies by market. See your distributor for details. 3. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously. 4. Restrictions may apply. See your distributor for details.

				BIG BEND ² 2-DOOR & 4-DOOR						
	STM			OUTER BANKS 4-DOOR						
	ANK	KTW	NS™	WILDTRAK 2-DOOR & 4-DOOR						
	OUTER BANKSTM	WILDTRAK ^{III}	LANDS™	BADLANDS 4-DOOR						
	LU0	WIL	BADL							
5				MECHANICAL 2.3L EcoBoost® engine with 300 hp @ 5,700 rpm ³ and						
	c	S	c	441 Nm of torque @ 3,400 rpm ³						
	S	2	S	2.7L EcoBoost engine with 330 hp @ 5,250 rpm ³ and 563 Nm of torque @ 3,100 rpm ³						
			S	Front stabilizer bar disconnect						
)	0	0	0	Engine block heater						
)	0	0	0	Towing capability						
5	S	S		4x4 Systems 4x4 with Part-Time Selectable Engagement (2-speed electronic shift-on-the-fly; standard on Wildtrak 2-Door only)						
		S	S	Advanced 4x4 with Automatic On-Demand Engagement (2-speed electromechanical transfer case; standard on Wildtrak 4-Door only)						
;	s			Terrain Management System [™] with G.O.A.T. Modes [™] 6 G.O.A.T. Modes including Mud/Ruts						
		S		7 G.O.A.T. Modes including Mud/Ruts and Baja						
			S	7 G.O.A.T. Modes including Mud/Ruts, Rock Crawl and Baja (Sport mode not available)						
5	s	s		High-Performance, Off-Road, Stability, Suspension (HOSS) System						
•	3	S	S	HOSS System (standard on Wildtrak 2-Door only) HOSS System with BILSTEIN [™] position-sensitive shock absorbers (standard on Wildtrak 4-Door only)						
;	s	s		Axles ⁴ M190 Dana AdvanTEK [®] independent front (standard on Wildtrak 2-Door only)						
		S	S	M210 Dana AdvanTEK independent front (standard on Wildtrak 4-Door only)						
;	S	S	S	M220 Dana 44 AdvanTEK solid rear						
		S	S	Spicer [®] Performa-TraK™ electronic-locking front differential (standard on Wildtrak 4-Door only)						
		S	S	Spicer Performa-TraK electronic-locking rear differential (standard on Wildtrak 4-Door only)						
	A	A	s	Underbody Protection Front-end bash plate (included with heavy-duty modular front bumper)						
		0	S	Full-vehicle steel bash plates ⁴						
		-	-							

BIG BEND² 2-DOOR & A-DOOR

				3. STANDARD		
	s			O: OPTIONAL		
_	ANK	¥	S	A: AVAILABLE		
BENC	R B/	WILDTRAK	ANDS			
5	OUTER	ILD.	BADL			
8	0	>	â			
s	s	s	s	Trail Tool Box Ford Trail Control™ and Trail Turn Assist		
	S	S	S	Trail 1-Pedal Drive		
				EXTERIOR		
S			S	Black door handles, fender flares and sideview mirror caps		
	S			Body-color-painted door handles and fender flares; black-painted sideview mirror caps		
		S		Black-painted sideview mirror caps; body-color-painted door handles; and Wildtrak hood graphic		
0	0	0	S	Heavy-duty modular front bumper (deletes LED fog lamps)		
S	S	S		LED fog lamps		
	S	S		Molded-in color rear bumper (Levant countries only)		
S	S	S	S	Powder-coated steel rear bumper ²		
			S	Powder-coated steel rear bumper (Levant countries only)		
0	S	S	S	LED signature lighting and taillamps		
0	S	0		Powder-coated tube steps		
		0		Wildtrak bodyside graphics		
				INTERIOR		
S	S	S	S	6-way manual driver and front-passenger seats		
S	S	S	S	Front-passenger grab handle on center floor console		
S	S	S	S	Leather-wrapped steering wheel and gear shift knob		
S	S	S	0	Sound-deadening hard top headliner		
0	0	S	S	Auxiliary switches with pre-run accessory wires located in overhead console		
	S	S	S	Carpeted front and rear floor mats (4-Door only)		
			S	Front seat back MOLLE strap system		
			S	Rubberized flooring with drain plugs (washout capable)		
	A	A	A	10-way power driver's seat, 8-way power front- passenger seat and rear seat armrest with 2 beverage holders (4-Door only; included and only available with optional leather-trimmed seating)		
				CONNECTIVITY & ENTERTAINMENT		
S	S	S	S	AM/FM stereo with 6 speakers		
0	0	0	0	Built-in Navigation System with pinch-to-zoom capability (UAE only)		

S: STANDARD

BIG BEND ^{TM 1}	OUTER BANKSTM	WILDTRAK TM	BADLANDS TM	S : STANDARD O : OPTIONAL A : AVAILABLE	
		s	S	PACKAGES Sasquatch [™] Package: 17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW mud-terrain tires, electronic-locking front and rear axles, 4.7 final drive ratio, high-clearance suspension, BILSTEIN [™] position-sensitive shock absorbers, and high-clearance fender flares (standard on Wildtrak 4-Door only)	
S				Mid Package: 2-Door Intelligent Access with lock/ unlock; power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System; Reverse Sensing System; Built-in Navigation System ¹ with pinch-to-zoom capability (not available to UAE); SYNC® 4 with Enhanced Voice Recognition and 8" LCD capacitive touchscreen; and Ford Co-Pilot360 ^m : Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High- Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines	
	S	S	S	High Package: Mid Package content, plus: 12" LCD capacitive touchscreen in center stack; additional sound deadening; sideview mirror LED approach lamps and spotlights; and Driver-Assistance Technology: 360-Degree Camera and Forward Sensing System	
	0	0	0	Lux Package (UAE only): High Package content, plus: B&O® Sound System with 10 speakers including a subwoofer; heated steering wheel; 2 additional front- row smart-charging USB ports; wireless charging pad; and Ford Co-Pilot360 Technology: Adaptive Cruise Control, Evasive Steering Assist and Built-in Navigation System	

1. Availability varies by market. See your distributor for details. **2.** Additional charge.

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DIMENSIONS

Exterior (mm)	2-Door	4-Door
Wheelbase	2,550	2,950
Length	4,411	4,811
Height	1,851	1,852
Width – Mirrors folded	1,928	1,928
Track width (front/rear)	1,650/1,650	1,650/1,650
Interior (mm) (front/rear)		
Head room	1,042/1,011	1,037/1,018
Leg room	1,096/907	1,096/921
Hip room	1.431/1.099	1.420/1.393

Shoulder room Capacities (liters)

Cargo volume behind front seats	1,480	2,196
Cargo volume behind rear seats	635	1,008
Fuel tank (liters)	63.9	78.7

Dimensions and capacities shown for Bronco[™] Big Bend model without options. Dimensions and capacities vary by model. See your distributor for details.

1,450/1,315

4-DOOR WILDTRAK. Cyber Orange Metallic Tri-coat.² Available equipment.



1,450/1,434



Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford distributor is the best source of the most up-to-date information on Ford vehicles.



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