



Go Further

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Quality



Green



Safe

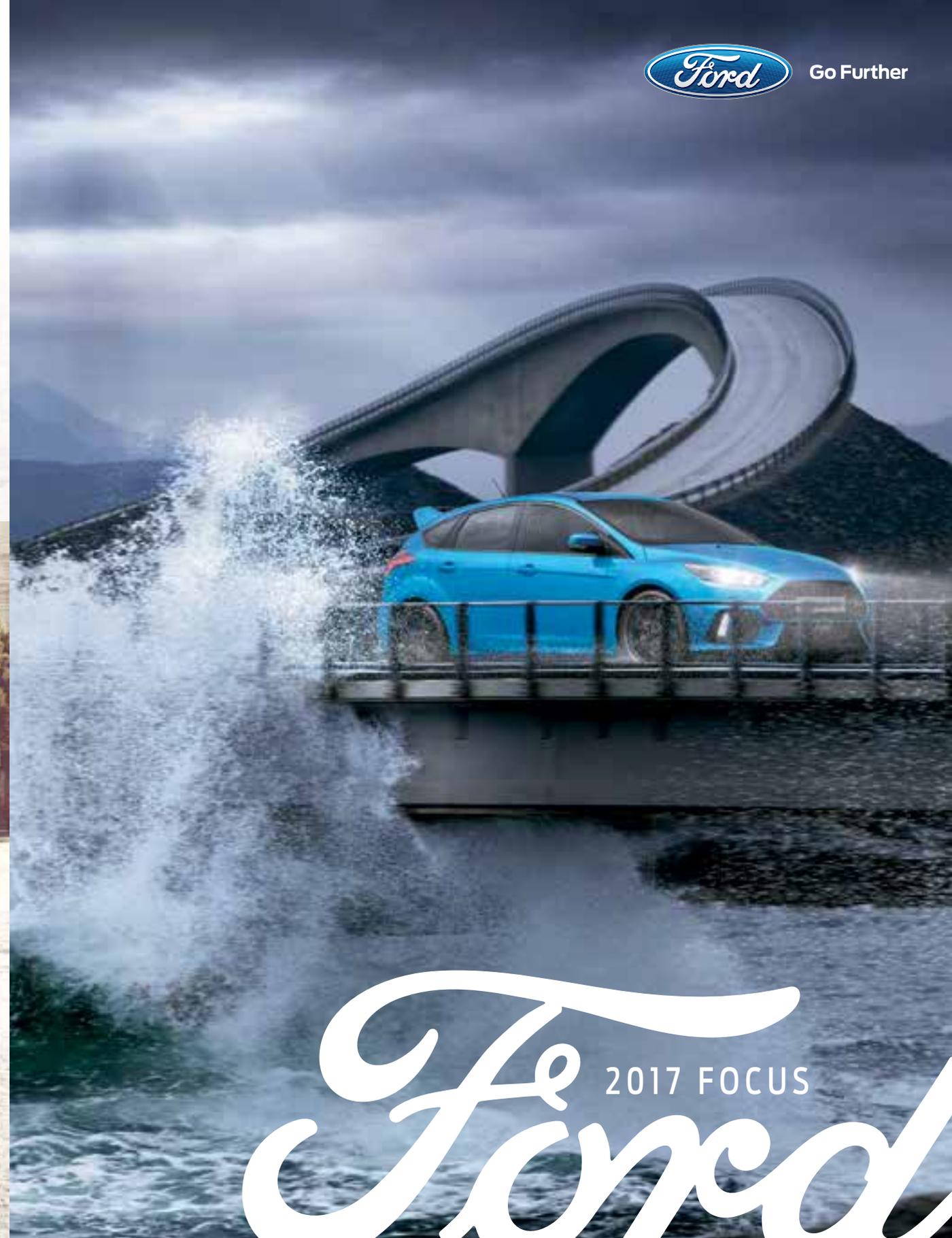


Smart

**Ford Genuine Parts & Service.** Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle. □ See your dealer for limited warranty information on Ford Original Accessories. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.



Go Further



2017 FOCUS  
*Ford*

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Published by Ford Motor Company  
Printed in United Arab Emirates  
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# FOCUS

REDEFINING THE FAMILY CAR.

Meet the 2017 Ford Focus. Premium look and feel. Space and versatility. And packed with technology.

Focus is the definitive modern family car. You can choose from a 4-door sedan or 5-door hatchback. Turbocharged petrol power. A manual or an automatic transmission. And you can select a specification that suits your lifestyle. So there's sure to be a Focus that perfectly meets your needs.



Go Further

Courtesy of Ford Motor Company

Titanium in Deep Impact Blue with available equipment.

# FOCUS RS

THE EVERY DAY SUPERCAR.

257 kW @ 6,000 rpm

350 lb.-ft. of torque @ 3,200 rpm

6-speed manual transmission



Focus RS is the practical supercar that you can use every day. The 2.3L EcoBoost® engine with twin-scroll turbocharger can propel RS to a 270 kph max speed. All-wheel drive (AWD) with Torque Vectoring Control offers astonishing traction. Launch control helps you cover the 0-100 kph sprint in as little as 4.7 seconds. 4 selectable Drive Modes let you tailor driving characteristics to how and where you're driving. And 350-mm ventilated front disc brakes with lightweight Brembo™ 4-piston monoblock calipers provide impressive stopping power.

RS in Nitrous Quad-coat with available equipment.

Brembo is a trademark of Brembo S.p.A.



RS LOOKS LIKE IT MEANS BUSINESS – and those looks are not deceiving. Bold 19" RS design alloy wheels immediately set it apart. The aggressive front spoiler, striking rear diffuser and RS rear spoiler help the car stay firmly planted to the road at speed. Adaptive bi-xenon high-intensity discharge (HID) headlamps help you to see and be seen.

RS is equally exhilarating inside. The new flat-bottomed, leather-trimmed steering wheel feels great in your hands. Sculpted RS RECARO® front seats are designed to hold you firmly in place as you steer through tight corners.



RS



RS shown in Stealth, Magnetic, Absolute Black and Nitrous Quad-coat. Charcoal Black partial leather trim with Nitrous Blue cloth accents. All with available equipment.

RECARO is a registered trademark of RECARO Beteiligungs-GmbH.





Enhanced active park assist<sup>1</sup> makes parking easy.

Titanium offers high levels of luxury and refinement. Dual-zone electronic automatic temperature control (DEATC) helps you stay comfortable. Cruise control can make long journeys seem to fly by. Enhanced active park assist<sup>1</sup> includes reverse perpendicular parking and park out assist to get you into – and out of – a space. Small touches, such as an auto-dimming rearview mirror<sup>1</sup> and automatic headlamps, contribute to a more relaxing drive, while striking wheel options make Titanium stand out on the road.

# FOCUS TITANIUM

THE LAP OF LUXURY.

Titanium in Magnetic with available equipment. <sup>1</sup>Available feature.



INTRODUCING SYNC® 3<sup>1,2</sup> – our next generation of voice-activated technology with an easy-to-use new design and features. The easy-to-read color LCD touchscreen displays phone, audio and navigation<sup>2</sup> functions. High-speed performance lets you experience quick responses to your commands. A capacitive touchscreen includes a convenient swipe feature similar to your smartphone, as well as pinch-to-zoom functionality within navigation.<sup>2</sup>

Enhanced voice recognition lets you talk with simple voice commands, and the system responds naturally to your voice. The easy destination entry feature within navigation<sup>2</sup> helps you locate your favorite restaurants, nearest ATM and more. All the while, automatic updates over Wi-Fi<sup>®3</sup> let you keep SYNC 3 up to date with the latest software as soon as new updates become available.

SYNC<sup>1,2</sup> KEEPS YOU CONNECTED. Voice-activated SYNC technology helps you keep your eyes on the road and your hands on the wheel. Hands-free calling lets you make a call with a simple push of a button along with the sound of your voice. Automatic phone book download transfers the names and numbers in your compatible phone immediately once paired. Voice-activated search and music commands allow you to seamlessly request the music you want to hear, or say “Bluetooth<sup>®</sup> audio” to stream content directly from your phone.<sup>4</sup>

<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Functionality varies by market. <sup>2</sup>Available feature. <sup>3</sup>Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update. <sup>4</sup>You must have a Bluetooth-enabled phone paired to your SYNC system.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Wi-Fi<sup>®</sup> is a registered trademark of the Wi-Fi Alliance.<sup>®</sup>

# ECOBOOST®

THE POWER OF TECHNOLOGY.

Our advanced EcoBoost petrol engines<sup>1,2</sup> are a prime example of Ford taking – and maintaining – a commanding lead in a key area of automotive technology.

EcoBoost provides the power of a larger engine with the fuel efficiency of a smaller unit by combining turbocharging, direct fuel injection and variable valve timing on both intake and exhaust. In the Euro Stage VI 1.0L<sup>3</sup> for example, the net result of this innovative technology is that the driver can enjoy 97 kW. EcoBoost can also produce staggering performance – as demonstrated to stunning effect by the 257 kW available to drivers of the Focus RS.



# FOCUS

MAKING EVERY DRIVE SPECIAL.



TORQUE VECTORING CONTROL enhances traction, grip and agility when cornering by precisely matching the level of torque fed to each of the front wheels with the amount of grip available to that wheel. Electric power-assisted steering (EPAS) is virtually effortless at parking speeds, and steadily weights up once you're on the move for enhanced feel and control.

FORD ACTIVE SAFETY TECHNOLOGY helps reduce the chances of a collision. Hill start assist stops you rolling backwards before pulling away on an uphill slope. Electronic Stability Control (ESC)<sup>2</sup> helps keep things stable, particularly in inclement weather. Active City Stop<sup>1</sup> automatically applies the brakes if you don't spot the vehicle in front slowing.

BI-XENON HID (high-intensity discharge) headlamps<sup>1</sup> feature dynamic bending to better light the way ahead.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

Titanium in Deep Impact Blue with available equipment. <sup>1</sup>Available feature. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



## MODELS

### TREND



### TITANIUM



### RS



## DIMENSIONS

Exterior (mm)	4-door/5-door
Length	4,538/4,360
Height	1,469/1,469
Width – Excluding mirrors	1,823
Width – Including mirrors	2,010

Capacities (liters)	4-door/5-door
5-seat mode	372/277
5-seat mode (with compact spare)	421/316
2-seat mode	-/1,176
2-seat mode (with compact spare)	-/1,215

## ENGINES

**1.0L EcoBoost® GTDI I-3**  
 97 kW @ 6,000 rpm  
 125 lb.-ft. of torque @ 3,500 rpm

**2.3L EcoBoost GTDI I-4**  
 257 kW @ 6,000 rpm  
 350 lb.-ft. of torque @ 3,200 rpm

## WHEELS



16" Steel  
with Mid Series Covers  
Standard: Trend



16" "Structured" Steel  
Optional: Trend



16" 5x2-Spoke Aluminum  
Optional: Trend



16" 10-Spoke Aluminum  
Standard: Titanium



16" 10x2-Spoke Aluminum  
Optional: Trend and Titanium



17" 15-Spoke Aluminum  
Optional: Titanium



17" 5x2-Spoke Aluminum  
Optional: Trend and Titanium



18" 5x2-Spoke Aluminum  
Optional: Titanium



19" 20-Spoke Unique  
RS Design Aluminum  
Standard: RS



19" Premium Painted Aluminum  
Optional: RS



19" Premium Painted  
Forged Aluminum  
Optional: RS

## STANDARD FEATURES

### Mechanical

Brakes – Anti-Lock Brake System (ABS) with Electronic Stability Control (ESC) and hill start assist

Electronic brake assist

Spare tire

Torque Vectoring Control

### Seating

Front – 2-way head restraints

Front – 4-way manual driver’s

Front – Manual seat recline

Front – Seat back map pockets

Rear – 60/40 split-fold

### Interior

Cabin air filter

Display – Trip computer

Mirror – Day/night rearview

Smoker’s Pack (cigar lighter and ashtray)

Steering column – 4-way-adjustable

### Exterior

Center high-mounted stop lamp

Door handles – Body-color

Easy Fuel® capless fuel filler

Front and rear tow hooks

Mirrors – Body-color sideview

Solar-tinted glass

### Safety & Security

3-point safety belts for all passengers

Airbags – Single-stage driver and front-passenger front<sup>1</sup>

Airbags – Front-seat side<sup>1</sup>

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Emergency brake lights (hazard warning lamps)

ISOFIX hard point attachments (outboard rear seats only)

Locks – Power

Locks – Remote control

MyKey®

Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (TPMS) (excludes spare)

## BUILD YOUR FOCUS

TREND	TITANIUM	RS	
S	S		<b>Mechanical</b> 1.0L EcoBoost® GTDI I-3 engine with PowerShift 6-speed automatic transmission with SelectShift® capability (includes electric power-assisted steering [EPAS])
		S	2.3L EcoBoost GTDI I-4 engine with 6-speed manual transmission (includes electric power-assisted steering [EPAS] with fixed steering ratio)
S	S		Active grille shutters
O	O		Compact spare wheel/tire
O	S	O	Cruise control
			<b>Driver-Assist Technology</b>
O	O	O	Active City Stop (includes partially heated windshield) <sup>2</sup>
O	O		Enhanced Active Park Assist System with parallel parking, park out assist, reverse perpendicular parking, and Forward and Side Sensing Systems
O	O		Lane-keeping aid with lane-keeping alert <sup>2</sup>
O	O	O	Reverse Sensing System
O	S		SYNC® voice-activated, in-vehicle communications and entertainment system with 4.2" color LCD screen in center stack, AppLink® and 1 smart-charging USB port
P	P	S	SYNC 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, AppLink and 2 smart-charging USB ports
P	P	P	Voice-activated Navigation System with pinch-to-zoom capability

TREND	TITANIUM	RS	
S			<b>Seating</b> Front – 2-way manual front-passenger
P	S	S	Front – 4-way manual front-passenger
O	O		Front – 4-way power driver’s
S			Front – Comfort-style
O	O	O	Front – Heated
		S	Front – RECARO®
		P	Front – RS front shell (front-seat side airbags not included; front heated seats not available)
	S		Front – V-shape Sport-style seats with high bolsters
	S		Rear – Center flip-down armrest with 2 cupholders
S	S		Trim – Cloth
	O	S	Trim – Leather-trimmed
		O	Trim – Partial leather-trimmed
		O	<b>Interior</b> Ambient lighting with multicolor LEDs
	S	S	Ambient lighting with single-color LEDs
S			Climate controls – Manual
O	S	S	Climate controls – Dual-zone electronic automatic temperature control (DEATC)
S			Console – Center with 2 front cupholders, one 12-volt powerpoint and USB connection point
O			Console – Center with 2 front cupholders, two 12-volt powerpoints, USB connection point, center stowage and non-sliding armrest
	S	S	Console – Center with 2 front cupholders, two 12-volt powerpoints, USB connection point, center stowage and sliding armrest
P	S	P	Console – Overhead with sunglasses holder, mood light, provision for microphone, and interior scan sensor
	S		Flooring – Front and rear velour floor mats

TREND	TITANIUM	RS	
O	O		Flooring – Front and rear velour floor mats with aluminum logo
	O		Flooring – Reversible luggage compartment carpet (5-door only)
		S	Flooring – RS branded carpeted floor mats
		S	Foot pedals – RS unique
	S		Front-door scuff plates with “Ford” logo
	S		Front-door scuff plates with RS logo
O	O	O	Heated windshield (includes heated washer jets)
P	S		Ignition/Entry – 2 remote flip keys
	O	O	Ignition/Entry – Keyless entry and keyless start
	O	S	Ignition/Entry – Keyless start (power button only)
S			Ignition/Entry – Single remote flip key and 1 plain key
	S	S	Leather-wrapped hand brake
S			Lighting – Front and rear dome lights
P	P	P	Mirror – Auto-dimming rearview
S			Steering wheel – 3-spoke
O	S		Steering wheel – 3-spoke leather-wrapped
		S	Steering wheel – 3-spoke RS unique leather-wrapped
O	O	O	Steering wheel – Heated
O	O		Steering wheel-mounted paddle shifters
	S	S	Visors – Driver and front-passenger sun with illuminated vanity mirrors
S			Visors – Driver and front-passenger sun with vanity mirrors
S			Windows – Manual rear
S			Windows – Power front with one-touch-down driver’s side feature
P	S	S	Windows – Power with one-touch-down feature and global open/close for front windows

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.

<sup>2</sup>Availability varies by market. See dealer for details.



TREND	TITANIUM	RS	
			<b>Exterior</b>
S			Bright chrome door-frame moldings
		S	Bumpers – Body-color RS unique
S	S		Bumpers – Body-color upper and black lower
O	O		Dedicated daytime running lamps (bulb)
O	O	S	Dedicated daytime running lamps (LED)
O	O	O	Doors – Front and rear door-edge protection
S	S		Exhaust – Single
		S	Exhaust – RS unique
O	S	S	Fog lamps – Front
	S		Grille – Black with chrome bars and surround
S			Grille – Black with chrome surround
		S	Grille – RS unique
S	P		Headlamps – Aluminum bezels
O	O	S	Headlamps – Adaptive bi-xenon HID with jet wash
O	S	S	Headlamps – Autolamp (includes rain-sensing windshield wipers and “follow me home” lighting)
	S	S	Headlamps – Black bezels
S			Mirrors – Power sideview with side indicator lamps
O	S	S	Mirrors – Power, heated sideview with side indicator lamps
O	O	O	Mirrors – Power-adjustable, auto-folding heated sideview with side indicator lamps
O	O	O	Moonroof – Power-tilt/-slide
O	O	O	Privacy glass
	S	S	Rear intermittent wiper/washer (5-door only)
	S		Spoiler – Body-color rear (5-door only)
		S	Spoiler – RS unique body-color rear
			<b>Safety &amp; Security</b>
P	O	S	Airbags – Side-curtain front and rear <sup>1</sup>
O	O	O	Rear view camera

TREND	TITANIUM	RS	
			<b>Packages</b>
O	O		<b>Appearance Pack 1<sup>2</sup></b> includes privacy glass, LED daytime running lamps and 17" 5x2 spoke aluminum wheels
O	O		<b>Business Pack 2<sup>2</sup></b> includes ICE Pack 32 content, plus enhanced active park assist
O			<b>Comfort Pack</b> includes dual-zone electronic automatic temperature control (DEATC); center console with 2 front cupholders, two 12-volt powerpoints, USB connection point, center stowage and non-sliding armrest; and front and rear velour floor mats with aluminum logo
O			<b>Comfort Pack II<sup>2</sup></b> includes dual-zone electronic automatic temperature control, autolamp, rain-sensing windshield wipers, “follow me home” lighting, and front fog lamps
		O	<b>Driver Assist Pack RS</b> includes cruise control, rear view camera, and keyless entry and keyless start
O	O		<b>Family Pack</b> includes remote child-safety rear door locks, power windows with one-touch-up/-down feature for front windows, rear-seat Belt-Minder, <sup>®</sup> and 2nd remote flip key
O	O		<b>Full body-styling kit<sup>2</sup></b> includes front and rear bumper kits, unique grille, front fog lamps, body-color rocker panels, rear spoiler, and painted red brake calipers (not available on 4-door)
S			<b>ICE Pack 1</b> includes multifunction display, standard integrated control panel, 6 speakers, steering wheel-mounted controls, and USB port
O	S		<b>ICE Pack 25</b> includes multifunction display, extended integrated control panel, 6 speakers, steering wheel-mounted controls, SYNC <sup>®</sup> Gen 1, and media hub with USB port and auxiliary audio input jack
O	O		<b>ICE Pack 26</b> includes ICE Pack 25 content, plus AM/FM stereo with DAB
O	O		<b>ICE Pack 28</b> includes AM/FM stereo; 8" color LCD capacitive touchscreen; Level 3 instrument cluster display; and media hub with 1 USB port, 6 speakers, and SYNC 3
O	O		<b>ICE Pack 29</b> includes ICE Pack 28 content, plus AM/FM stereo with DAB

TREND	TITANIUM	RS	
O	O		<b>ICE Pack 30</b> includes ICE Pack 29 content with 9 speakers
O	O	S	<b>ICE Pack 31</b> includes ICE Pack 30 content, plus AM/FM stereo with DAB
O	O		<b>ICE Pack 32</b> includes AM/FM stereo; 8" color LCD capacitive touchscreen; Level 3 instrument cluster display; and media hub with 2 USB ports, Navigation System, 6 speakers, and SYNC 3
O	O		<b>ICE Pack 33</b> includes ICE Pack 32, plus AM/FM stereo with DAB
O	O	O	<b>ICE Pack 34</b> includes AM/FM stereo; 8" color LCD capacitive touchscreen; Level 3 instrument cluster display; and media hub with 2 USB ports, Navigation System, 9 speakers, and SYNC 3
O	O	O	<b>ICE Pack 35</b> includes ICE Pack 34, plus AM/FM stereo with DAB
O	O		<b>ICE Pack 36</b> includes AM/FM stereo; 8" color LCD capacitive touchscreen; Level 3 instrument cluster display; and media hub with 2 USB ports, Navigation System, 10 speakers, and SYNC 3
O	O	O	<b>ICE Pack 37</b> includes ICE Pack 36, plus AM/FM stereo with DAB
	O		<b>Light Upgrade Pack<sup>2</sup></b> includes bi-xenon HID headlamps, LED taillamps, and ambient lighting with multicolor LEDs (not available with 4-door)
O	O		<b>Parking Pack I<sup>2</sup></b> includes Reverse Sensing System; power-adjustable, auto-folding, heated sideview mirrors with side indicator lamps; and power windows with one-touch-up/-down feature
O	O		<b>Parking Pack II<sup>2</sup></b> includes enhanced active park assist; power-adjustable, auto-folding, heated sideview mirrors with side indicator lamps; and power windows with one-touch-up/-down feature
O			<b>Safety Upgrade Pack I</b> includes front-seat side airbags, <sup>1</sup> and side-curtain airbags <sup>1</sup> for all rows
O	O		<b>Seat Pack</b> includes 4-way manual front-passenger seat and manual driver's lumbar
O	O		<b>Style Pack<sup>2</sup></b> includes privacy glass, dedicated daytime running lamps (LED), and front fog lamps
	O		<b>Titanium Pack<sup>2</sup></b> includes privacy glass; keyless entry and keyless start; and power-adjustable, auto-folding, heated sideview mirrors with side indicator lamps

**PERSONALIZE IT.**

For some people, aluminum wheels and splash guards are enough to set them apart. But others want to make their Focus truly their own. Ford Accessories allow you to personalize your Focus to your exact needs, interests, hobbies and more. And each accessory is designed specifically for your Focus, so you can be assured of a perfect fit. See your dealer for a complete list of available Ford Accessories.

[accessories.ford.com](http://accessories.ford.com)



<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Restrictions apply. See your dealer for details.

Availability varies by market.

EXTERIOR AND INTERIOR CHOICES

Exterior	TREND	TITANIUM	RS
	Frozen White	1 2	3 4 5
Tiger Eye <sup>1</sup>	1 2	3 4 5	
Race Red	1	3 4 5	
Red Candy Metallic Tinted Clearcoat	1 2	3 4 5	
Iceberg <sup>1</sup>	1 2	3 4 5	
Nitrous Quad-coat <sup>1</sup>			6 7 8
Deep Impact Blue <sup>1</sup>	1 2	3 4 5	

Exterior	TREND	TITANIUM	RS
	Blazer Blue	1 2	3 4 5
Caribou <sup>1</sup>	1 2	3 4 5	
Moondust Silver <sup>1</sup>	1 2	3 4 5	
Tectonic Silver <sup>1</sup>	1 2	3 4 5	
Stealth			6 7 8
Magnetic <sup>1</sup>	1 2	3 4 5	6 7 8
Absolute Black <sup>1</sup>	1 2	3 4 5	6 7 8

