





REDEFINING THE
LUXURY
EXPERIENCE

At Lincoln, we believe that luxury extends far beyond material possessions. Which is why the intuitive features and luxury appointments of your Continental are designed to make each day more effortless, empowering you to soak up every brilliant, wonderful moment along the way.



ITS WELCOMING
EMBRACE
MARKS YOUR
ARRIVAL

Take a moment to breathe deeply. Appreciate the calm that it brings. This sensation is decidedly Continental. Warmly greeting you with a series of illuminating gestures, Continental reinforces that sense of calm as you approach. Dynamic signature lighting¹ in its adaptive headlamps flows gracefully outward, while luminous welcome mats quietly appear. Grasp the beautifully backlit handle of your door, and it opens with ease. Ambient lighting puts on a show, then the autofold sideview mirrors¹ deploy to your personalized settings. Everything about Continental embodies the refined elegance with which you approach life – making it the ideal companion for the ride.

¹Available feature.





INSPIRING
YOU TO MAKE THE
MOST OF EVERY
JOURNEY





There is a quiet confidence in the flight of majestic beings. Powered by the smoothly calibrated V6 engine of your preference, Continental emulates this commanding trait. Twin-turbocharging and direct-injection technology help the 3.0-liter and 2.7-liter engines¹ generate virtually instantaneous on-demand power. The capable 3.7-liter features twin independent variable camshaft timing that precisely controls the operation of its intake and exhaust valves to help optimize fuel combustion. Every engine is paired with an engaging SelectShift[®] automatic transmission that puts the control of a manual at your fingertips. Just tap the steering wheel-mounted paddle shifters to change gears when you want, or leave it to Continental. The 3.0-liter¹ is also paired with Dynamic Torque Vectoring¹ and Intelligent all-wheel drive (AWD)^{1,2} for the ultimate Continental driving experience.

EMPOWERING YOU TO MOVE WITH PURPOSE

Twin-Turbocharged 3.0-liter V6¹

400HP* @ **5,750**rpm³
400 lb.-ft. of torque @ **2,750**rpm³ (542Nm)

Twin-Turbocharged 2.7-liter V6¹

335HP* @ **5,700**rpm³
380 lb.-ft. of torque @ **3,500**rpm³ (515Nm)

3.7-liter Ti-VCT V6¹

305HP* @ **6,500**rpm³
280 lb.-ft. of torque @ **4,000**rpm³ (379Nm)

¹Available feature. ²Turbocharged engines only. ³PS. and torque ratings as per Ministerial Council of the GCC Standardization Organization (GSO) standard. *Horsepower as per Society of Automotive Engineers (SAE) Standards.



YOUR SANCTUARY AWAITS

Designed with an emphasis on providing a serene experience, the beautifully detailed interior environment of Continental is crafted to be physically comforting, visually soothing and peacefully quiet. Relax into the Perfect Position front seats¹ trimmed in Bridge of Weir Deepsoft™ leather¹ created exclusively for Lincoln by the historic Scottish tannery. Note the seamless finish of the center console's tambour door. It's trimmed in your choice of walnut or ash,¹ laser-cut from a single piece of wood. Press a button to bring the engine quietly to life. Take a moment to customize your gauges, displaying the details you prefer. Then select your gear with push-button precision, and be on your way. Enjoy every kilometer of your journey within these spectacular surroundings.

¹Available feature.



PAMPER YOUR PASSENGERS



Lincoln Continental believes in equality for all, including offering luxurious amenities to the passengers it transports. Give your companions the power to control their environment with the Rear-Seat Package.¹ First, they can select a temperature and adjust the power rear-window sunshade to their liking. Sunshades can also be extended over both rear-door windows. Next, they'll customize the fit of their heated and ventilated outboard seats with Active Motion[®] massage functionality, power lumbar and recline. All while enjoying beautiful views framed by the dual-panel moonroof, increased airflow from the extra rear registers, and the comfort of inflatable outboard safety belts. With this package, rear-seat passengers can even move the front-passenger seat backrest forward when it's not occupied – giving themselves more room to relax.



¹Available feature.



Inspired by private aircrafts, our Perfect Position front seats¹ feature a patented comfort-carrier design that flexes around you in a personalized embrace. Each high cushion extends and adjusts independently to help support both of the driver's legs, the one at rest and the one engaging the pedals. Heated and ventilated settings¹ help optimize your comfort in any climate, while the Active Motion[®] massage functionality¹ helps reduce muscle fatigue in your upper legs and lower back. Arrive feeling revitalized and refreshed in Continental.

REINVIGORATE YOURSELF



Information is power, and your ability to see it clearly is crucial. Continental lets you keep your eyes on the road while staying fully informed with its vivid Head-Up Display.^{1,2} Thanks to the use of Digital Light Projection technology, the display is easy to view – even while wearing polarized sunglasses and in bright lighting conditions. You can also customize the display by adjusting its position and level of brightness, and selecting the details you want to see. It's a more compelling way to drive, brought to you by Lincoln.

TAKE IT ALL IN



¹Available feature. ²Don't drive while distracted. See owner's manual for details and system limitations.



LINCOLN
SYNC® 3

Feel free to speak your mind. Continental listens. With its SYNC® 3 enhanced voice activated technology,¹ you can control calls, music and more with just a touch and your voice. You'll find audio, phone, navigation² and other features concisely presented on the responsive touchscreen in the middle of your instrument panel. SYNC® 3 also includes Apple CarPlay™ compatibility³ and Android Auto™ compatibility.³ The Voice-Activated Touchscreen Navigation System² features vivid 3-D maps with pinch-to-zoom capability.

STAY CONNECTED WITH VOICE-ACTIVATED SIMPLICITY

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Requires phone with active data service and compatible software. Availability/functionality may be limited by market.



REVEL®
HARMAN

Music has the power to calm and soothe... invigorate and liberate. Whatever your preference, our expertly engineered Revel® and Revel Ultima® audio systems² can deliver a level of precision and musical accuracy you won't just hear – you'll feel. It's as if you're seated in the "Audience" or right up "On Stage" when you use the personalized listening modes.

Enjoy outstanding, multi-dimensional sound in every seat courtesy of Revel Waveguides, QuantumLogic® Surround sound technology, and advanced cabin correction tuning. The 19-speaker Revel® Ultima audio system uses patented Clari-Fi™ music restoration technology to enhance satellite radio, streaming services, MP3s and other digital sources – for clear, crisp, wide, dynamic sound.

INTENSIFY YOUR AUDIO ENJOYMENT



Revel®²

13 SPEAKERS
12-CHANNEL CLASS D AMPLIFIER
QUANTUMLOGIC SURROUND



Revel Ultima®²

19 SPEAKERS
20-CHANNEL HYBRID AMPLIFIER
QUANTUMLOGIC SURROUND
CLARI-FI™ MUSIC RESTORATION TECHNOLOGY

TECHNOLOGIES HELP SIMPLIFY YOUR DAY



ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO^{1,2} – Certain driving situations can get tedious. When highway cruising or in lower-speed traffic, this system is designed to eliminate the need for constant adjustments. You simply set the speed, and the system can adjust to maintain your choice of 4 preset gaps from the vehicle in front of you, even following it to a complete stop.

AUTO HOLD¹ – For long stoplights or extended waits, you don't need to hold down the brake pedal. Just activate this technology, then come to a complete stop. Even on a hill, the system can hold your Continental in place until you press the accelerator.



LANE-KEEPING SYSTEM^{1,2} – If you start to drift out of your lane, this technology can help alert you. Using a forward-facing camera to detect road lane markings, the system can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane.³ If it detects that you've crossed the line repeatedly, it can prompt the Driver Alert System^{1,2} to chime and display a coffee cup image to remind you that it's break time.



ENHANCED ACTIVE PARK ASSIST^{1,2} – For help parallel parking or backing into a perpendicular spot, simply activate this system. It uses ultrasonic sensors to help you locate an appropriate space, then steers Continental into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. It can steer out of parallel spots, too.

360-DEGREE CAMERA^{1,2} – Get help in limited-visibility situations from this technology. It merges the views from 4 cameras to create a bird's-eye view of your vehicle and its surroundings. Displayed on the 8" color screen, it also offers you a 180-degree front or rear view, and includes a front washer.



BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT^{1,2} – Some vehicles may be out of your line of sight, but they can be detected by this technology. It warns you if it detects a vehicle in your blind spots while driving forward, or approaching from the sides while in Reverse.



PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION^{1,2} – Using camera and radar technology, the system can monitor your vehicle's proximity to other vehicles and pedestrians. If a potential collision is detected, it can alert you and, if needed, it can help provide full responsiveness when you brake. If the system determines a collision is imminent, Active Braking may automatically apply full braking.⁴

BECOME ONE WITH THE ROAD

Imagine yourself blissfully at peace – gliding along effortlessly. That's the feeling at the heart of the Continental experience. Lincoln Drive Control with Adaptive Suspension gets you there by helping to isolate your vehicle from road imperfections. For a personalized ride, you can switch between 3 drive modes – Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering (EPAS) provides the kind of steering response and feedback that helps you feel confident behind the wheel.

When you equip Continental with the 400 HP,³ Twin-Turbocharged 3.0-liter V6 engine¹ and Intelligent all-wheel drive (AWD),¹ you'll also benefit from the addition of Dynamic Torque Vectoring.² This technology works in tandem with AWD to enhance performance by sending up to 100% of the available rear-axle torque to the outside rear wheel while cornering. The result is smooth and seamless. This is the driving experience of your dreams.

CORNER CONFIDENTLY

GLIDE EFFORTLESSLY

¹ Available feature. ² Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of the vehicle. ³ PS, ratings as per Ministerial Council of the GCC Standardization Organization (GSO) standard.



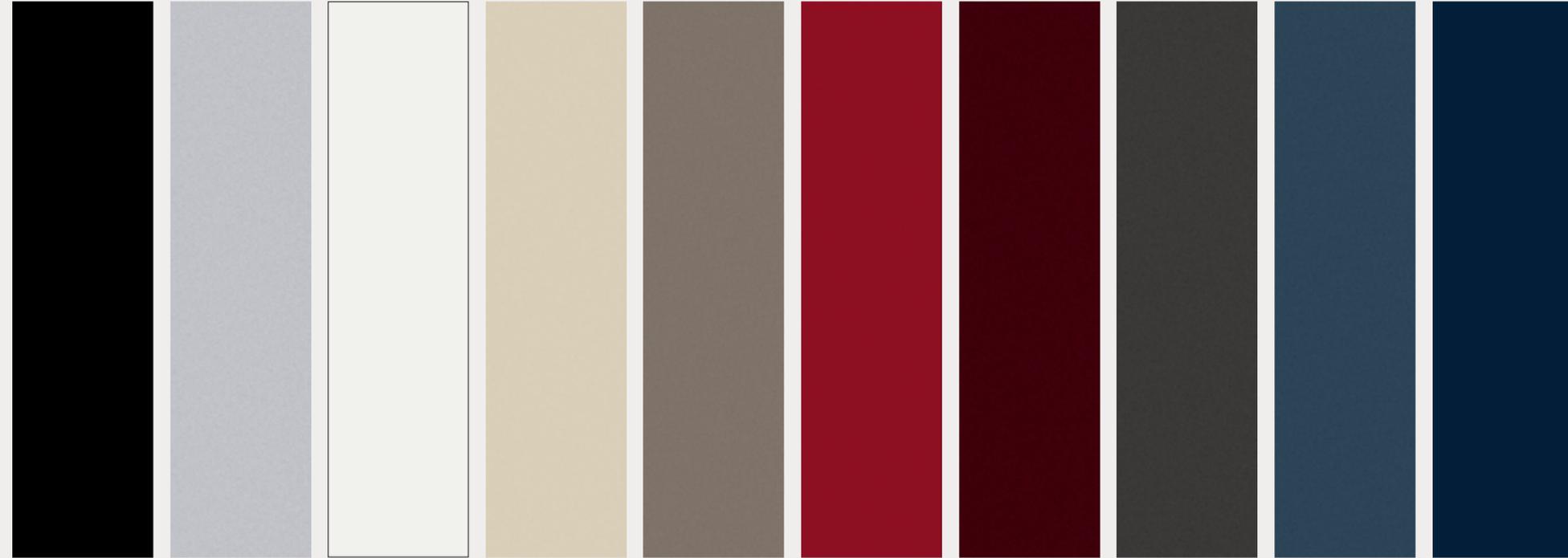
OPEN YOURSELF TO THE POSSIBILITIES

Delight in the luxurious comfort and harmonious design Continental offers to all. An exceptional collection of amenities pampers those in back,¹ while the dual-panel moonroof¹ invites all to bask in the sun. Graceful lines, including those of the chrome flowing seamlessly over its E-Latch door handles, quietly contribute to its serenity and yours. Nestle in as your power-cinch¹ doors gently close themselves. Glide through life with elegant confidence in the 2019 Lincoln Continental.



¹ Available feature.

EXTERIOR FINISHES



- 1 Infinite Black Metallic
- 2 Ingot Silver Metallic
- 3 White Platinum Metallic Tri-coat¹
- 4 Ceramic Pearl Tri-coat¹
- 5 Iced Mocha Metallic¹
- 6 Ruby Red Metallic Tinted Clearcoat¹
- 7 Burgundy Velvet Metallic Tinted Clearcoat¹
- 8 Magnetic Gray Metallic
- 9 Blue Diamond Metallic
- 10 Rhapsody Blue¹

INTERIOR PALETTE



- Ebony
- Terracotta
- Cappuccino



- Brown Swirl Walnut
- Espresso Ash Swirl

	Brown Swirl Walnut	Espresso Ash Swirl
Ebony ²	Premiere 1-9 Select 1-9 Reserve 1-10	
Terracotta	Reserve 1, 2, 3, 4, 5 & 8	
Cappuccino ²		Premiere 1-9 Select 1-9 Reserve 1-10

Colors are representative only. Interiors shown for color only. Actual interiors may vary. ¹Additional charge. ²Lincoln Soft Touch standard on Premiere.



18" PREMIUM MAGNETIC-PAINTED ALUMINUM
Standard on **SELECT** and **PREMIERE**



20" POLISHED ALUMINUM WITH EBONY-PAINTED POCKETS
Standard on **RESERVE**



Express your personal preference in style, convenience and protection:
Image reference of accessories can be viewed at accessories.lincoln.com



ELECTRONICS

- ◆ NextBase® Duo Cinema by VOXXHirschmann

EXTERIOR

- ◆ Side window deflectors by Lund® (A)
- ◆ Wheel lock kit

INTERIOR

- ◆ Ash cup/coin holders
- ◆ Cargo area protector (C)
- ◆ Carpeted floor mats
- ◆ First aid and roadside assistance kits by DC Safety™¹
- ◆ Floor liners (B)
- ◆ Soft cargo cooler bag
- ◆ Soft cargo organizers (large and standard sizes) (D)

LINCOLN PROTECT EXTENDED SERVICE PLANS

Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

1:1 MODEL

A critical new step entered the Lincoln development process with the introduction of Continental. Computer-generated data was used to create a life-size model of the vehicle early in its development. This approach allowed the designers, engineers, program managers and other key members of the team to scrutinize and refine the way the data defined the final product, in order to hone the fit and finish of the most minute details.

LUXURY VALIDATION

In order to provide a highly refined Continental ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each Continental that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties.

Lincoln Original Accessories will be warranted for 12 months/unlimited mileage. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory. ²Consult owner's manual for details on roof-rack load. ³Lincoln Roadside Assistance services 24/7 for as long as you own the vehicle – all at no charge. See your owner's manual for complete details.



THE LINCOLN CONTINENTAL PRESIDENTIAL



Presidential



WELCOME

Lincoln Presidential is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2019 collection features carefully curated design themes inspired by the love of travel, the arts, culture, fine food, architecture, fashion and more. Which one speaks to you? Explore them at your leisure at your dealership or another place of your choosing.

RHAPSODY

Exclusively for
Lincoln Continental

A symphony of sensations, this dazzling Lincoln Presidential theme is inspired by the world of music, sound and style. The deep hues of its captivating interior emulate the velvet sky of twilight as you enjoy the orchestra under the stars. It's a celebration of that magical moment when evening transitions to darkness and the brilliant shimmer of twinkling high notes gives way to a measured rest – setting the tone for life's travels.

Immerse yourself in a well-composed and poignant arrangement. This spacious interior envelops you in Rhapsody Blue. Venetian leather seats feature Alcantara® inserts with our Linking-L perforation pattern. Alcantara® also wraps the headliner and accents the carpeted floor mats, while carefully placed Silver Mesh Aluminum accents evoke rapid crescendos.



CHALET

Lincoln Continental

This thrilling Lincoln Presidential theme features a high-contrast interior trimmed in Espresso- and Alpine-colored leathers. Silverwood appliqué grace the instrument panel, steering wheel, luxury console and doors. Venetian leather seats with Lincoln Star perforation pattern inserts are precisely accented by dark piping. The headliner and carpeted floor mat accents feature the soothing feel of Alcantara®.



THOROUGHBRED

Lincoln Continental

Honor the distinguished and exciting lifestyle of elite horse racing with this regal theme. Richly toned Belmont leather complements the undulating grain of the Chilean Maple wood trim. The graceful forms of the Jet Black Venetian leather seats are accented by Diamond-L perforation pattern inserts. Alcantara® provides the Jet Black headliner and carpeted floor mat accents with a remarkably smooth finish.



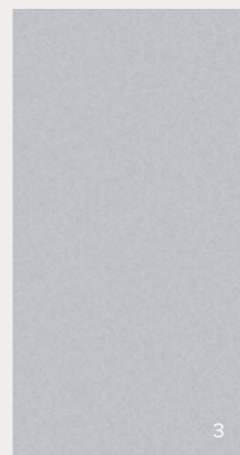
EXTERIOR FINISHES



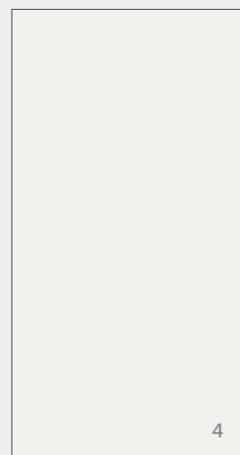
Rhapsody Blue Metallic



Infinite Black Metallic



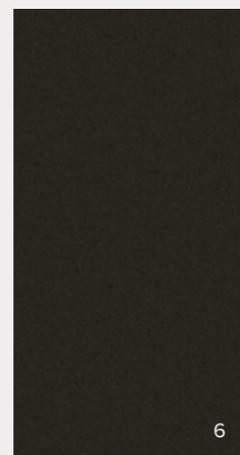
Ingot Silver Metallic



White Platinum Metallic Tri-coat



Chroma Crystal Blue Metallic¹



Chroma Caviar Dark Gray Premium Metallic¹

A specially selected palette of custom, multifinish, premium paints is designed to enhance the exterior contours and complement the interior beauty of Lincoln Presidential vehicles. Among your choices are several ChromaFlair® paints, which exhibit a wide range of hues depending on your viewing perspective and the angle of the light. As a result, the paint appears to dance.

INTERIOR PALETTE

RHAPSODY



Rhapsody Blue Venetian/Alcantara®



Aluminized Fiberglass Silver Mesh

CHALET

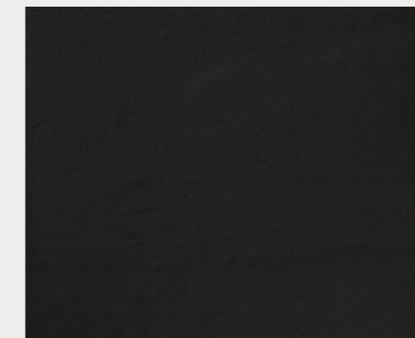


Alpine Venetian

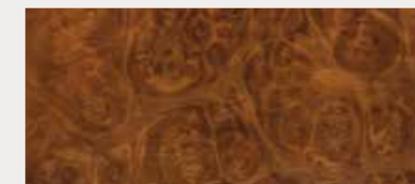


Silverwood

THOROUGHbred



Jet Black Venetian



Chilean Maple¹

It takes an exceptional hide to make the cut. Less than 1% of those produced globally are chosen for Lincoln Presidential. They're selected by a third generation craftsman at Eagle Ottawa – a tannery since 1865 – then transformed into our exclusive Venetian leather through a process that imparts the softest “hand” and outstanding durability. Custom perforation patterns and precise stitching give this exquisite, naturally grained leather the perfect finishing touches. The rich texture of an enchanting wood makes a lasting impression. Ziricote, a heavily grained wood from South America, has long inspired artisans of furniture, musical instruments and yachts. The ethereal, sparkling effect of Argento wood is achieved by infusing metallic dust between its layers. Special touches like these draw you inside the Lincoln Presidential collection.

LINCOLN PRESIDENTIAL STANDARD FEATURES

DESIGN AND COMFORT

- ♦ Black-accented exterior badging
- ♦ Venetian leather seats

TECHNOLOGICAL CONVENIENCES

- ♦ BLIS® (Blind Spot Information System) with cross-traffic alert
- ♦ Dual-zone electronic automatic temperature control (tri-zone on Navigator and Continental)
- ♦ Push-button shift transmission
- ♦ Remote Start System

STAY CONNECTED

- ♦ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with color LCD capacitive touchscreen, Apple CarPlay™ compatibility,³ Android Auto™ compatibility,¹ and 2 smart-charging USB ports
- ♦ Voice-activated Navigation System

CONFIDENCE WITH SAFETY

- ♦ Personal Safety System™ for driver and front passenger with dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ♦ Front-seat side airbags²
- ♦ Side-curtain airbags² (Safety Canopy® System with rollover sensor on Navigator, Lincoln MKX and MKC)
- ♦ LATCH (Lower Anchors and Tether Anchors for Children)
- ♦ MyKey® technology to help encourage responsible driving
- ♦ Perimeter alarm
- ♦ Rear-view camera
- ♦ SecuriCode™ invisible keypad
- ♦ SecuriLock® Passive Anti-Theft System
- ♦ SOS Post-Crash Alert System™
- ♦ Tire Pressure Monitoring System (TPMS) (excludes spare if equipped)

STANDARD SPECIAL ADDITIONS¹

- ♦ Intelligent all-wheel drive (AWD)
- ♦ Perfect Position front heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion massage functionality
- ♦ **Rear-Seat Package:** 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and ventilated outboard seats with Active Motion massage functionality, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts;² rear-door window sunshades; and rear climate control B-pillar registers
- ♦ **Technology Package:** Head-up display, 360-degree camera with Split-View Display, adaptive cruise control with stop-and-go, Pre-Collision Assist with Pedestrian Detection, enhanced active park assist, Lane-Keeping System with Driver Alert System, auto-dimming rearview mirror, rain-sensing windshield wipers, and windshield wiper de-icer

For more information, see your Lincoln Presidential Dealer. ¹SYNC® 3 does not control third-party products while in use. Third parties are solely responsible for their respective functionality. ²Always wear your safety belt and secure children in the rear seat. ³Horsepower and torque ratings achieved with 93-octane fuel.

Note: Availability varies. Restrictions may apply. See your dealer for details.

LINCOLN PRESIDENTIAL CONTINENTAL

DESIGN THEMES

- ♦ Rhapsody
- ♦ Chalet
- ♦ Thoroughbred

PERFORMANCE

Twin-Turbocharged 3.0-liter V6,
400HP @ 5,750 rpm⁶ 400 lb.-ft. of torque @ 2,750 rpm³ (542Nm)

WELCOMING AND WARM

- ♦ Hands-free power trunk lid
- ♦ Lincoln Experiences: Approach Detection with backlit E-Latch exterior door handles; dynamic signature fade-on exterior lighting; and illuminated Lincoln Black Label logo welcome mat
- ♦ Power rear-window sunshade

DESIGN AND COMFORT

- ♦ Perfect Position front heated and ventilated seats with 30-way power adjustability including thigh extenders and head restraints
- ♦ Revel Ultima audio system with 19 speakers

CONFIDENCE WITH SAFETY

- ♦ AdvanceTrac electronic stability control
- ♦ Driver's knee airbag²
- ♦ Glove-box-door-integrated knee airbag²

WHEEL AVAILABILITY

LINCOLN PRESIDENTIAL CONTINENTAL



20" Painted Aluminum
Standard

Comparisons based on competitive models (Lincoln Navigator class is Large Premium Utilities based on Lincoln segmentation; Lincoln Continental class is Luxury Full-Size Sedans based on Lincoln segmentation; Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation; Lincoln MKX class is Luxury Midsize Utilities based on Lincoln segmentation; Lincoln MKC class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/ or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



A MESSAGE FROM YOUR DEALER



A MESSAGE FROM YOUR DEALER

Along with your new Lincoln Continental, you'll enjoy the benefits of a personalized relationship with the team at your Lincoln Dealer. From exploring finance options to demonstrating your vehicle's technologies, we are dedicated to delivering an ownership experience that exceeds your expectations. It's all part of the Lincoln Way.